



galvanizing, connecting & equipping young change-makers to tackle  
our planet's greatest conservation challenges

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**Job Title:** CoalitionWILD Communications Intern  
**Employer:** WILD Foundation, however this is a remote position  
**Job Status:** Part time 2018 Intern: 5-10 hours per week, college credit available  
**Reports to:** Crista Valentino, Director of CoalitionWILD  
**Deadline:** 1 January 2018  
**Process:** Fill out the online application and upload your CV/resume here:  
<https://goo.gl/forms/39ohV3fpx59MI5di1>

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*Isolated, unconfident in their abilities, and often on the verge of burnout, young people are struggling to find their place and their voice in creating change for a better future for our planet. CoalitionWILD is surfacing and sourcing young leaders on the edge of making a difference and is propelling them to their full potential as change makers for the benefit of nature – now and in the future.*

## **OUR MISSION AND VISION**

CoalitionWILD galvanizes and connects the world's young change makers to tackle our planet's greatest conservation and sustainability challenges. We work to elevate and drive forward innovative and inspiring projects by offering the connections, opportunities and tools to do so.

We envision a world where new generations are continuously energized, empowered and equipped to find and implement ways for people and nature to thrive together. Our vision is a world where young people have a voice for change and the tools available to make it happen.  
[www.coalitionwild.org](http://www.coalitionwild.org)

## **INTERNSHIP PURPOSE**

The Communications Intern is responsible for assisting CoalitionWILD with a wide range of marketing, communications, research, and outreach efforts.

## **PRINCIPAL RESPONSIBILITIES**

- Update and maintain social media presence for CoalitionWILD accounts (Facebook, Twitter and Instagram).
- Develop content for promotional materials such as, but not limited to: eLeaf newsletter, website, social media
- Assist CoalitionWILD Director with website updates.
- Collaborate with Director on new ideas and tools for CoalitionWILD's marketing and communications.

## DESIRED SKILLS AND ABILITIES

- Passionate about CoalitionWILD's mission and vision.
- Excellent written and oral communication skills with strong attention to detail.
- Expertise with social media platforms, including Facebook, Twitter, and Instagram.
- Able to work both independently and as part of a team.
- Good organizational skills and ability to handle multiple tasks and roles, patiently and professionally
- Team player, passionate, organized, creative, resourceful, critical thinker, results-oriented, and self-motivated. Environmentally concerned and aware.

## MINIMUM QUALIFICATIONS

- Must be 18 or older.
- Preference for those with or working towards a degree in Media Studies, Journalism, Communications, or related field- with a focus on the environment.

## EXPECTATIONS FOR ALL INTERNS

Support the CoalitionWILD mission and vision, and exhibit a commitment to:

- Working collaboratively, with integrity and respect for fellow interns, employees, associates, and our communities
- Embracing personal responsibility & accountability for your role with CoalitionWILD

## COMPENSATION AND BENEFITS

- This is an unpaid, remote internship; however you will complete 50 or more documented hours of professional marketing and communications.
- There is the potential for this to turn into a paid position dependent on deliverables.
- CoalitionWILD is willing to fill out required forms for school credit, act as a reference for Intern, and/or write a letter of recommendation if needed.

## BACKGROUND

In 4 years, CoalitionWILD has established an international network, and movement of young visionaries sharing real-world solutions that address some of the biggest problems facing our planet. With members and supporters situated in 52 countries around the world, the momentum-building phase of this project has successfully laid the groundwork for local level implementation. CoalitionWILD is a core program of the WILD Foundation, a 501(c)(3) nonprofit organization based out of Boulder, Colorado, USA.

CoalitionWILD tells the stories of young people around the world working hard to enact change, and seeks to inspire more young individuals to take initiative and improve their own communities. **By offering the tools, resources, and support to do so, we are lowering the threshold for others to make meaningful changes for the future of our planet.** Our growth opportunity is our ability to put passion into action.